



CollegeSPARC

The Advising Platform Built for Student Success

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Getting Higher Education on Track!

Empower advisors. Engage students. Improve retention.

Introducing CollegeSPARC

Advisors today play a pivotal role in student success - but often face disconnected tools, manual workflows, and time - consuming administrative tasks. CollegeSPARC unifies the entire advising journey - helping institutions improve retention, promote on-time graduation, and deliver an engaging, data-informed advising experience.

Why Institutions Choose CollegeSPARC

- Streamlined student check-ins and appointment scheduling
- Configurable advising workflows and referrals
- Early alerts and proactive retention tracking
- Recommended academic plans and graduation path analysis
- Centralized communication hub for students and advisors
- AI-enabled insights that simplify advising and student planning

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Everything You Need for Student Success, in One Platform

Modules for Advising & Retention

- **Advising & Referrals:** Configurable workflows, notes, and progress tracking
- **Advisor Insights Dashboard:** Early alerts, risk scoring, and student watchlists
- **Appointment Scheduling & Check-In:** Streamline student flow and reduce wait times
- **Recommended Academic Plans:** Personalized pathways and graduation tracking
- **Career Exploration:** Psychometric assessments for career and major alignment
- **Tutoring Management:** Schedule sessions or connect to AI-powered tutoring support
- **Communication Hub:** Secure advisor student messaging and follow-ups

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- **Automated Plan Approvals:** Degree Audit driven class planning validation
- **Analytics & Dashboards:** Actionable insights for advisors and administrators

Benefits for Your Advising Office

- Improve retention and promote on-time graduation
- Deliver consistent, high-quality advising experiences
- Empower advisors with smart, time-saving tools
- Serve more students without increasing staff workload
- Enhance student engagement through data-driven support



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